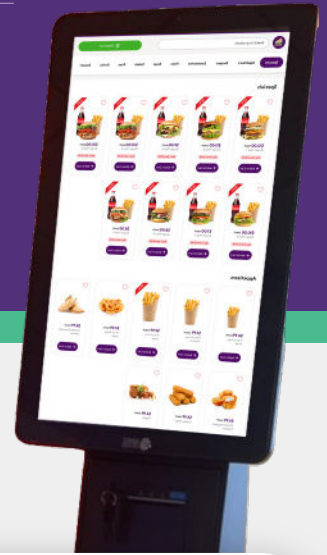


TOP 10

Self-Ordering Kiosks Benefits for Independent Retail Stores



1 FASTER CHECKOUT

Customers can quickly and easily order and pay without waiting in line.

2 INCREASED EFFICIENCY

Kiosks can process transactions faster than cashiers, reducing wait times and improving ordering flow.

3 REDUCED LABOR COSTS

By automating the checkout process, stores can reduce the number of cashiers needed, saving on labor costs.

4 IMPROVED ACCURACY

Kiosks can accurately accept orders, reducing errors and verbal requests to cashiers.

5 ENHANCED CUSTOMER EXPERIENCE

Kiosks provide a modern and convenient shopping experience, appealing to tech-savvy customers.

6 INCREASED SALES

Kiosks can advertise and suggest additional items or promotions, encouraging customers to purchase more.

7 DATA COLLECTION

Kiosks can collect valuable customer data, allowing stores to track purchasing habits and tailor marketing efforts.

8 VISUAL ORDERING SUPPORT

Kiosks offer customers a visual ordering process with photos for eye appeal, enhancing customization options.

9 24/7 AVAILABILITY

Kiosks can operate around the clock, providing customers with a convenient shopping experience at any time, especially helpful when the store has reduced staff at the register.

10 INTEGRATION WITH LOYALTY PROGRAMS

Kiosks can integrate with loyalty programs, allowing customers to earn rewards and track their progress.

By implementing self-ordering kiosks, stores can improve the shopping experience, increase efficiency, and reduce costs.