



# ADVANCED DATA INCLUDING PROFIT & COST

## ANALYZE MORE ABOUT YOUR SALES AND PROFIT!

This **Premium Feature**, available in your merchant portal, allows you to export your data in Excel or CSV format for 3 reports types. This is a subscription Premium Feature that requires signup for use. **Advanced Data** allows you to see Gross Profit based on items that you have set up with a Cost. This feature can be used whether or not you track those items with the inventory feature. Two new fields are available to enter unit cost, independent of whether you're tracking the items with the inventory feature.

Basic Info Promotions Quantity Choices Modifier Groups

UPC: 041167033104

Item Desc: Cortizone-10/Eczema and Itchy, Dry Skin Size: 3.50 OZ

Department: Vitamins/Medicine

Variable Price: ☐ No ☒ Yes (Price will be set at checkout time)

Price: 1 Item for \$ 9.00

Cost: 0 Item for \$ 0.00

EST Eligible: Yes No Dept

Sold by weight: ☐ No ☒ Yes

Price includes taxes (if applicable): ☐ No ☒ Yes

Price includes fees (if applicable): ☐ No ☒ Yes

Fee multiplier (if applicable): 1

Inventory: In Stock: 100 Change Receive

Cancel Delete OK

### Pricebook Management

Back to Home

Search: cortizone

Departments Modifiers Add Item Multi Select

UPC/PLU	Department	Description	Stock	Promos	Gross Profit	Cost (USD)	Price (USD)
041167033104	Vitamins/Medicine	Cortizone-10/Eczema and It...			\$4.00	\$5.00	\$9.00

In the **Pricebook Management** screen, you will see the **Gross Profit** and **Cost** associated with your items. These changes will take place on the POS, the Merchant Portal, and will show on the Merchant App, when the Merchant App is updated.

If you have subscribed to this Advanced Data Premium Feature, you have access to 4 additional types of reports to better analyze the sales of your store: **Item Sales Tab, Details, Profit and Graphs**.

The **Item Sales** tab shows an entry for each item (including PLU items) summarized by the period covered, whether it be daily, weekly, monthly, etc.

Date Range: Custom 11/15/2020 12/02/2020 Search:

Date	Department	UPC	Item	# of Baskets	# of Items	Avg Items	Sales \$	Avg Sale	Scan Sales
11/15/2020	Alcohol	031259017563	Phobus	5	45	9.0	\$450.00	\$90.00	\$450.00
11/15/2020	Alcohol	739949010626	Azevedo vinho verde	2	10	5.0	\$100.00	\$50.00	\$100.00
11/15/2020	Alcohol	899919000465	New Age White Table Wine 750.00 ML	3	21	7.0	\$210.00	\$70.00	\$210.00
11/15/2020	Alcohol	048001303855	Hellman's Mayo w/Olive Oil 20 oz	1	1	1.0	\$3.00	\$3.00	\$3.00
11/15/2020	Dairy	078354003059	Cabot's Greek Style Plain 2.00 LB	1	8	8.0	\$55.92	\$55.92	\$55.92
11/15/2020	Dairy	747479000079	Rao's Homemade All-Purpose Tomato Sauce 24.00 OZ	1	10	10.0	\$70.00	\$70.00	\$70.00
11/15/2020	Dairy	813636022205	Califa	2	17	8.5	\$101.83	\$50.91	\$101.83

Date Selection: Custom 11/15/2020 12/02/2020 Search:

Entered	Dept	UPC/PLU	Item	Qty	Unit Price	Discount	Promo	Verified	Age	EST Sales
11/16/2020 03 PM	Meat/Fish			1	\$300.00					\$0.00
11/16/2020 03 PM	Drinks	87572008816	Poland Spring 16.9 FL	1	\$3.12					\$0.00
11/16/2020 03 PM	Drinks	875720481279	Poland Spring 16.9 FL	1	\$1.66					\$0.00
11/16/2020 03 PM	Drinks	875847020614	Monster juice mango kick 16 OZ	1	\$1.76					\$0.00
11/16/2020 03 PM	Drinks	875847011169	Monster Energy Drink 16 FL	1	\$2.86					\$0.00
11/16/2020 03 PM	Drinks	499019510226	Large Coffee 16 oz	1	\$2.31					\$0.00
11/16/2020 03 PM	Drinks	499019510226	Large Coffee 16 oz	1	\$2.31					\$0.00
11/16/2020 03 PM	Drinks	499019510226	Large Coffee 16 oz	1	\$2.31					\$0.00
11/16/2020 03 PM	Hot food	202000000002	Chili Dog	1	\$2.99					\$0.00
11/16/2020 03 PM	Hot food	202000000009	Enchilada	1	\$7.00					\$0.00

In the **Details Report**, you can see individual item sales with UPCs, and the date and time of the sale. The dark line between groups of items represents the end of a basket.

Sales Item Sales Department Sales Details Profit Graphs

Profit Report 3 Records

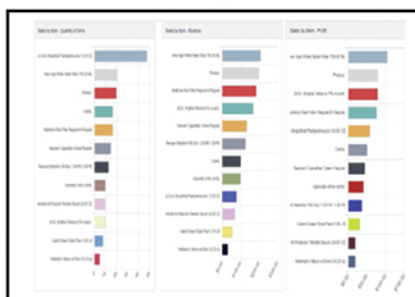
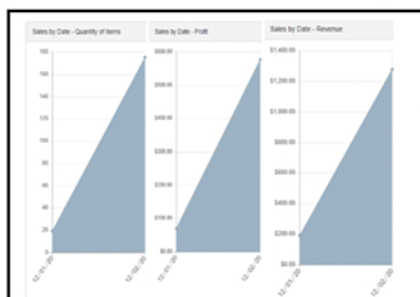
Date Range: Custom 12/01/2020 12/01/2020 Search:

Date	UPC	Item	Qty	Pricebook	Discount	Gross Sales	Gross Profit
12/01/2020	499019510141	Small Coffee	8	\$11.76	\$0.25	\$11.75	\$0.75
12/01/2020	499019510226	Large Coffee	13	\$20.03	\$0.84	\$20.19	\$1.00
12/01/2020	499019510201	Pepsi	8	\$8.00	\$0.20	\$7.80	\$0.50

Showing 1 to 3 of 3 entries Previous Next

In the **Profits Report**, you can see sales of individual items summarized by the period selected and their corresponding profit. You can sort by the columns using the small up/down arrows to the right of each column name.

In the **Graphs** tab, you can view Sales sorted by quantity of items, revenue and profit. This gives you a better view of your most sold items, most revenue from items, and most profitable items, etc. Clicking on a specific item, shows you the sales for just that item.



**NOTE:** In all the **Data** reports now, the **CUSTOM** date range setting aggregates the data into one line per displayed item. This option is not available on Graphs.

TO SIGN UP, CLICK ON THE **DETAILS** TAB ON YOUR POS AND TAP **MANAGE MY FEATURES**, OR CONTACT YOUR SALES AGENT.