# AFFORDABLE &

PLUS A PUMP-INTEGRATED POS FOR YOUR GAS STATION C-STORE



# RETROFIT YOUR PUMPS TO ENABLE E

You don't have to overpay and suffer business downtime by replacing your gas pumps or other expensive options for achieving EMV compliance.

#### NRS EMV EZ PUMP



- Most cost-effective solution available
- Retrofits to your existing gas pumps

#### NRS PAY CREDIT CARD PROCESSING

Integration with POS

- Free credit card acceptance equipment
- Competitive low rates



#### NRS PETRO POINT OF SALE (POS)

- Tobacco Scan Data program
- Age Verification ID License Scanning
- NRS Marketplace 24/7 one-touch POS shopping

\*NRS Petro Solution is a service of National Retail Solutions, Inc. Contract required. New model POS hardware and NRS Pay account with special pricing plan required. For pricing and full details call 888-260-0112 or visit www.nrsplus.com/petro.





#### THE EMV DEADLINE HAS PASSED!

As of April 2021, all gas stations in the United States are required to accept outdoor EMV transactions at their gas pumps or else the station owners themselves are held responsible for the financial liability of fraudulent chargebacks and any other fraud associated with non-EMV transactions. In addition, the other current options that gas station owners have to upgrade to EMV are extremely costly, require down time and cannot be phased in. However, NRS PETRO and the NRS EMV EZ pump, with integrated NRS PAY best-rate credit card processing, makes the

EMV upgrade easy and affordable. Plus, for gas stations with a connected minimart, the NRS PETRO POS helps organize the store, attract customers and increase revenue.

## \$15K+ **PER PUMP**

#### COMPLETE **NEW SYSTEM** REPLACEMENT

In addition, monthly software and support fees (estimated \$1,000 per month), associated construction and in-ground tank costs, pump software, nozzles, hoses, configuration, installation and loss of in-store revenue: Costs could reach up to and beyond \$140,000.

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### **COST COMPARISON OF OTHER EMV UPGRADE OPTIONS V. NRS PETRO**

\$5K-\$8K+ **PER PUMP** 

#### **OTHER OPTIONS**

In addition, monthly software and support fees (estimated \$1,000 per month)

A FRACTION OF THE COST **Contact NRS PETRO** for details.



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