



## ALTRIA DIGITAL COUPON INTEGRATION WITH BR CLUB SHOPPING APP

NRS customers who subscribe to the NRS Tobacco Program (a.k.a. Scan Data program), are now eligible to accept Altria Digital Coupons through the BR Club app. Refer to the NRS Tobacco Program for more information on how accepting Altria Digital Coupons entitle merchants to a higher tier of reimbursements.

Based on proximity of where the consumer is located these incentives or offers will populate in the BR Club app and will allow consumers to select the NRS store closest to them.

The following points in this document will explain how a merchant can easily apply the coupon discount and record it for later reporting purposes. The section are:

- How to create the Altria Digital Coupon payment type
- How to configure Altria Digital Coupon in the POS
- How to associate Altria Digital Coupon on Tobacco Sale.
- How the Altria Digital Coupon is reflected in Reporting
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**Note: A small number of states do not allow digital tobacco coupons.**

## Create Altria Digital Coupon Payment Type

The merchant will have to define the 'Altri Dig Coupon' in the payment types section.

Edit Payment Type

Button text:

Is it a payout?  No

Fully paying for a basket with this Payment Type will not trigger basket closing. It will be necessary to press the "Cash" or "Close" button to close the basket.

Block cash redemption?  Yes

If set to "yes", the button will not work unless there are items in the basket.

Do you need to enter a payment amount?  Yes

If set to "no", the button can be used to pay for the entire remaining balance automatically.

CancelSaveDelete

After the Altri Dig Coupon has been created please make sure to add it to the “Other Payment section” so the new button can be accessed in the register tile.

## Store Configuration

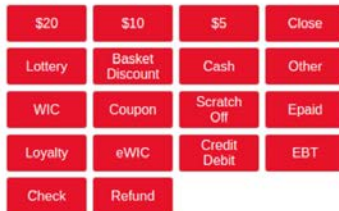
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Basic Info Register Settings **Payment Types** Taxes and Fees Online Orders Credit Card Receipt Footer Por

First press a key from the right-hand side to redefine it. If it is assigned, long-press it to change its color. Click on the red circular arrows to reset all keys to their defaults.

### Available types:

#### Built-in types:



#### User-defined types:



### Button Placements:

#### Main Register Payments

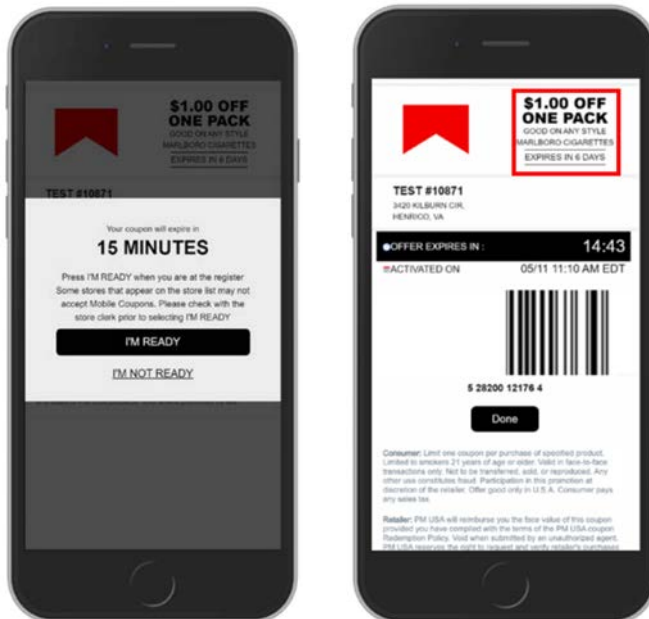


#### Other Payment Methods

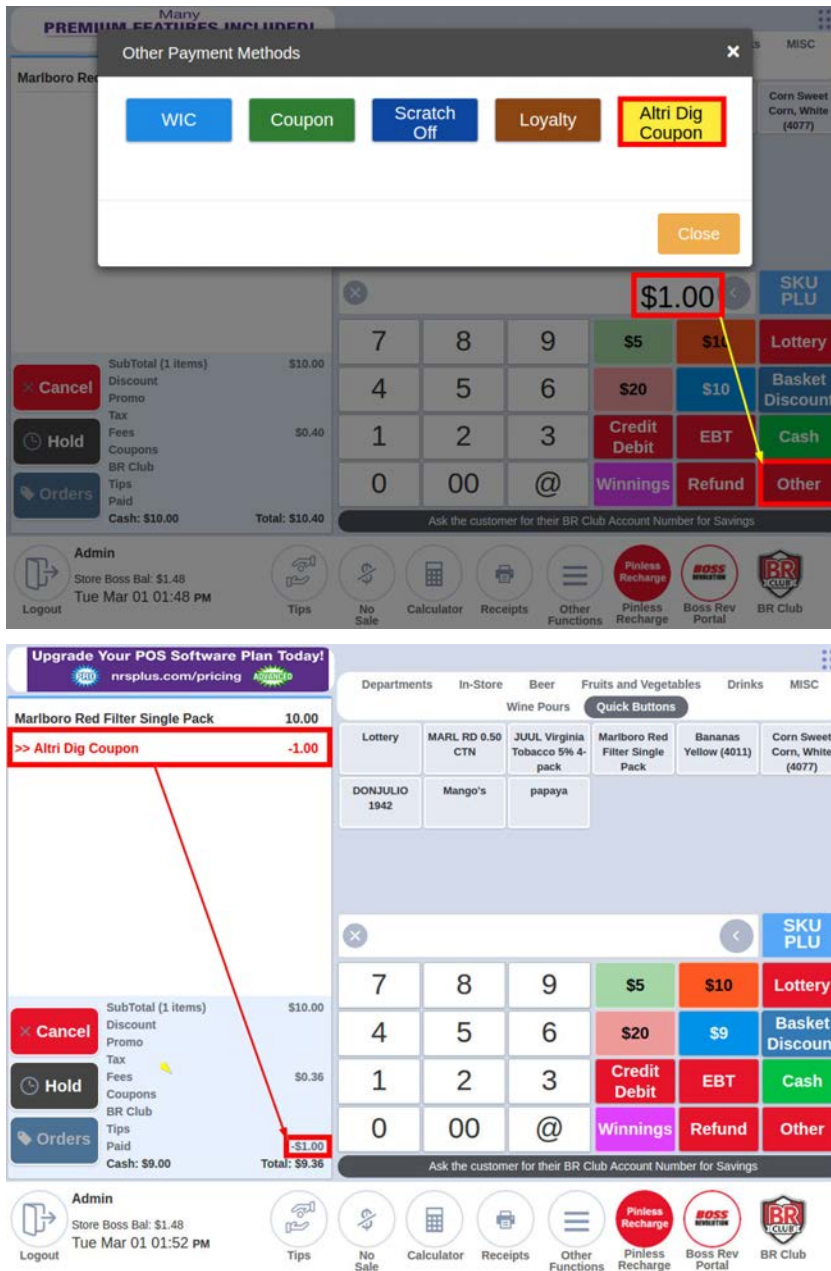


## Associate Altria Digital Coupon on Tobacco Sale

The merchant will ring up the Tobacco product and the customer will present the Altria Digital Coupon on their smartphone, at this point the merchant will then have to key in the eligible coupon amount and press the “Altri Dig Coupon” in the Payment section.



After the coupon amount has been applied to Register tape, you can add more items to the basket or finalize the transaction.



## Reporting

### Merchant Portal & POS Terminal

In the 'Payments' section you will see a summarization of the number of coupons and total amount redeemed will automatically be reported at the line 'Altri Dig Coupon' (if the merchant named so).

# POS Terminal Report

## Terminal Statistics

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Today

Terminal Report | Shift Report | CC Report

Print

Baskets	Items	Net Sales	Avg Items	Avg Sale	Scan Ratio
4	10	\$111.94	2.5	\$27.98	71.4%

Payments				
Method	Baskets #	Baskets %	Payments	Payments %
Cash	4	100%	\$110.18	98%
Check	0	0%	\$0.00	0%
Credit/Debit (Net)	0	0%	\$0.00	0%
ePaid	0	0%	\$0.00	0%
EBT SNAP	0	0%	\$0.00	0%
EBT CASH	0	0%	\$0.00	0%
BR Club Promo	0	0%	\$0.00	0%
Altri Dig Coupon	2	50%	\$2.00	2%
Total	4	100%	\$112.18	100%

Net Product Sales		
Department	#	Amount
Drinks	2	\$2.00
Grocery	6	\$89.94
QUICK ADD ITEMS	2	\$20.00
Total:	10	\$111.94

Net Other Sales		
Department	#	Amount
Fee Buster	0	\$0.00
Total:	0	\$0.00

Payouts, Drops, Cash Backs And Collections

Vendor Payouts	0
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## Merchant Portal Store Report

Store Statistics | 9419 - Adam Mora Demo | 9419 - Adam Mora Demo

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Date Range: Today

Data | Store Report | Shift Report | Online Orders | Fuel Sales

Print

Baskets	Items	Net Sales	Avg Items	Avg Sale	Scan Ratio
4	10	\$111.94	2.5	\$27.98	71.4%

Payments				
Method	Baskets #	Baskets %	Payments	Payments %
Cash	4	100%	\$110.18	98%
Check	0	0%	\$0.00	0%
Credit/Debit	0	0%	\$0.00	0%
ePaid	0	0%	\$0.00	0%
EBT SNAP	0	0%	\$0.00	0%
EBT CASH	0	0%	\$0.00	0%
BR Club Promo	0	0%	\$0.00	0%
EWIC	0	0%	\$0.00	0%
Altri Dig Coupon	2	50%	\$2.00	2%
Total	4	100%	\$112.18	100%

Net Product Sales		
Department	#	Amount
Drinks	2	\$2.00
Grocery	6	\$89.94
QUICK ADD ITEMS	2	\$20.00
Total	10	\$111.94

Net Other Sales		
Department	#	Amount
Fee Buster	0	\$0.00
Total	0	\$0.00

Payouts, Drops, Cash Backs And Collections

Vendor Payouts	None
Cash Drops	None
Taxable Sales	\$2.00
Bottle Deposit (Fee)	\$0.10
State Tax (Tax)	\$0.14

## Reimbursements

Merchants who accept Altria Digital Coupons are reimbursed directly from Altria without the need for any reporting such as scandata submission. Therefore, NRS is not responsible for reporting any Altria Digital Coupon data to Altria on behalf of the merchant, and is generally not involved in the reimbursement process. The “Altri Dig Coupon” values reported in Store Statistics report are intended to aid our customers in managing reimbursement amounts themselves.