



# E-Commerce

Your store online - YOUR way!

[nrsplus.com/ecommerce](http://nrsplus.com/ecommerce)

**INCLUDES  
CUSTOMER  
DELIVERY  
AT NO CHARGE  
TO YOUR  
STORE!**



## Sell on the BR Club App!

BR Club is our shopping and rewards mobile app that helps customers **find your store** and order!

**Marketing:** We market to bring new customers to the App.

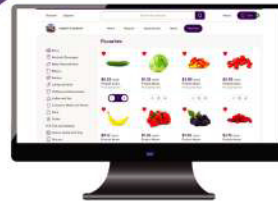
**Picking:** Our software allows your staff to pick orders, make substitutions and adjust quantities.

**Delivery:** Our team delivers orders to your customers.

**Communication:** Order changes, delivery updates and receipts are auto-sent to customers.

**Rewards:** Run your own rewards programs on the app, and keep your customers coming back with in-app redemptions.

**Be found and deliver with BR Club!**



## Sell on Your Own Website!

We provide you an E-commerce website that includes customizations to have **your own digital storefront.**

**Customization:** Customize the domain name, colors, store image & slogan, and social media links.

**Banner Ads:** Add your own photos, and choose products, departments or promotions to feature on your homepage.

**Templates:** We make it easy with pre-built convenience, liquor, and tobacco store templates.

**QR Codes:** Download your own QR code for your customers to scan and order on your website.

**Picking, Communication & Rewards:** All of these features are available for your website, just like on the BR Club App. (SEE DESCRIPTIONS ON LEFT)

**Get your store online - your way!**

**With NRS E-Commerce, online ordering is easy! Orders get sent directly to your POS.**

**1 Order:** Customers order via your NRS website or the BR Club app and choose delivery or pickup.

**2 Pick:** Your employees can pick orders quickly and accurately using NRS' order picking software.

**3 Fulfill:** We will deliver the orders for you, or your customers can come pick up.

\*NRS's E-commerce program, software package and each individual service is subject to specific terms and conditions. Certain services may be provided by third parties. For complete details visit [www.nrsplus.com/ecommercez](http://www.nrsplus.com/ecommercez).