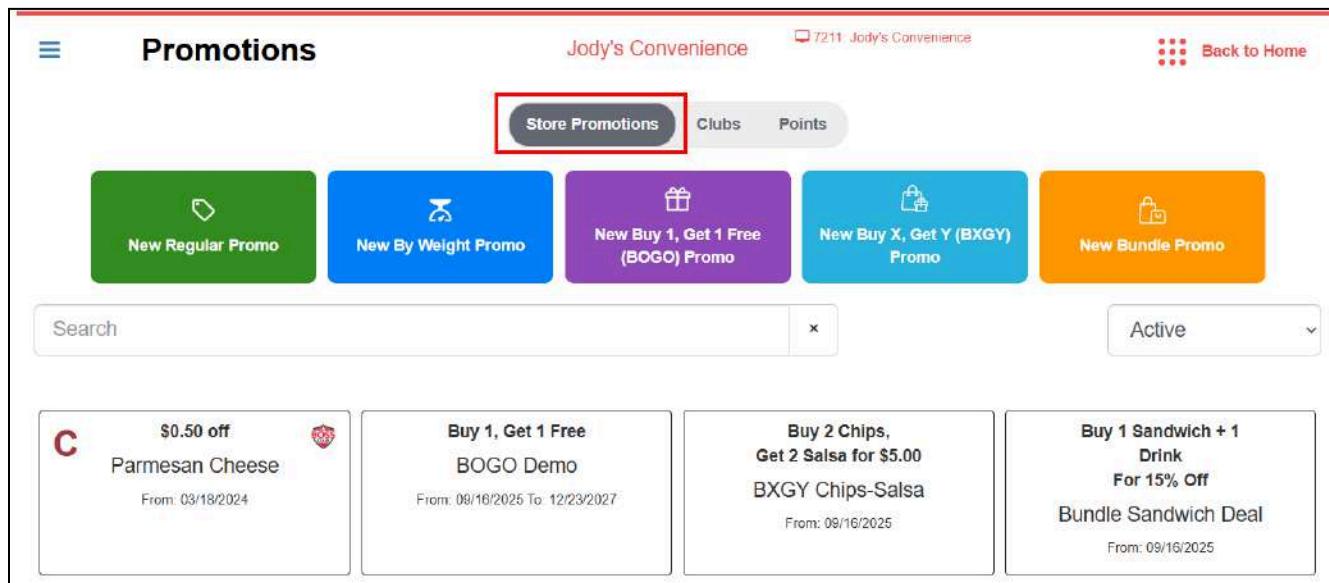


## Release Notes December 2025

### New Promotions Configuration Layout

This release introduces a redesigned promotion management interface that makes it easier to create and manage different types of customer incentives.

#### Store Promotions



The screenshot shows the 'Promotions' section of the software. At the top, there are three tabs: 'Store Promotions' (highlighted with a red box), 'Clubs', and 'Points'. Below the tabs are five colored buttons representing different promotion types: 'New Regular Promo' (green), 'New By Weight Promo' (blue), 'New Buy 1, Get 1 Free (BOGO) Promo' (purple), 'New Buy X, Get Y (BXGY) Promo' (cyan), and 'New Bundle Promo' (orange). A search bar and a dropdown for 'Active' status are also present. Below these are four promotional offers:

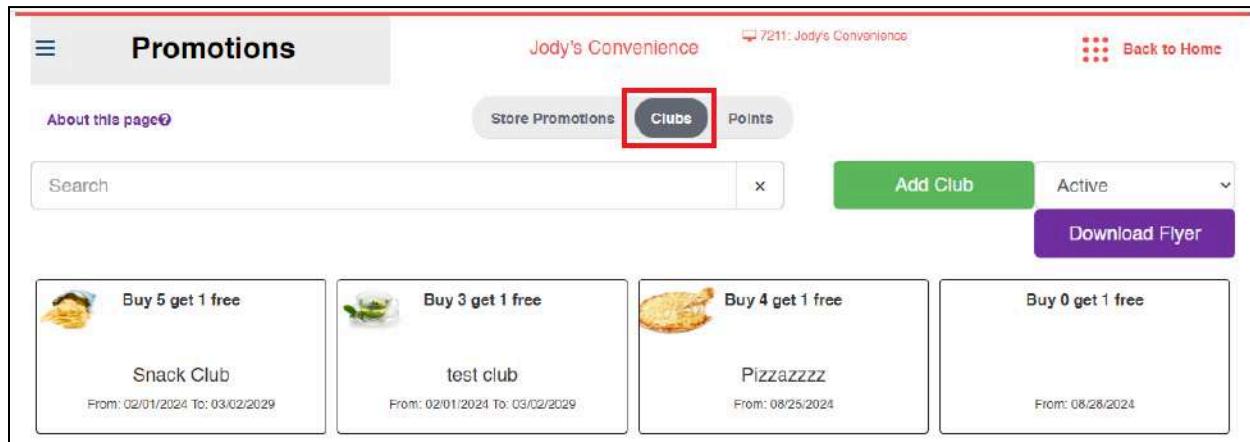
- C Parmesan Cheese** - \$0.50 off. From: 03/18/2024.
- BOGO Demo** - Buy 1, Get 1 Free. From: 09/16/2025 To: 12/23/2027.
- BXGY Chips-Salsa** - Buy 2 Chips, Get 2 Salsa for \$5.00. From: 09/16/2025.
- Bundle Sandwich Deal** - Buy 1 Sandwich + 1 Drink For 15% Off. From: 09/16/2025.

The **Store Promotions** section contains all the discount-based promotional tools described in the Mix and Match section above, plus traditional promotional options.

Promotions in this section focus on **immediate price reductions and discounts that appear directly on the customer's receipt**. This is where you can create and manage:

- **Mix & Match promotions** - Buy X, Get Y (BXGY), Bundles, and Buy One, Get One Free (BOGO) offers
- **Standard discount promotions** - Percentage off, cents amount off, and fixed-price promotions
- **Category-wide sales** - Apply discounts to entire product categories
- **Time-based promotions** - Happy hour specials, weekend deals, and seasonal offers

# Clubs



The screenshot shows the 'Promotions' page for 'Jody's Convenience'. The top navigation bar includes 'About this page', 'Store Promotions', 'Clubs' (which is highlighted with a red box), 'Points', and 'Back to Home'. Below the navigation is a search bar and a dropdown menu for 'Active'. A 'Download Flyer' button is also present. The main content area displays four club offers: 'Snack Club' (Buy 5 get 1 free, from 02/01/2024 to 03/02/2029), 'test club' (Buy 3 get 1 free, from 02/01/2024 to 03/02/2029), 'Pizzazzzz' (Buy 4 get 1 free, from 08/25/2024), and 'Buy 0 get 1 free' (from 08/28/2024).

**Clubs Rewards** enable you to build customer loyalty by allowing customers to earn stars toward free rewards. Examples include:

- **Coffee Club** - Buy 10 coffees, get the 11th free
- **Lunch Club** - Members get 15% off all sandwiches
- **Family Club** - Buy 4 pizzas, get 1 free

## How Clubs Rewards Work

- Customers earn progress toward a reward by purchasing qualifying club items.
- When purchasing club items, customers present their BOSS Rev Club number.
- The register recognizes club-eligible purchases and updates their progress.
- Customers track their progress visually in the mobile app.
- When ready to redeem, they generate a coupon in the app and scan it at checkout for their free reward.

# Points

The screenshot shows the BOSS Club Points Rewards page for Jody's Convenience. The 'Points' tab is highlighted with a red box. The page displays four reward offers:

- Quench Your Thirst** (20 Points) - From: 01/24/2024
- Java @ Jody's Convenience** (25 Points) - From: 01/24/2024
- See and See** (65 Points) - From: 06/24/2024
- Cheezy Goodness** (100 Points) - From: 01/24/2024

Other visible buttons include 'Add Points Level', 'Active', 'Download Flyer', and 'Activate Points' (set to Yes).

**Points Rewards** is the BOSS Club points-based loyalty system where customers **earn reward-points through purchases** and redeem them for discounts or free items. Customers automatically earn 1 point per \$1 spent when they provide their BOSS Club account information during checkout.

## How Points Rewards Work

### Two Types of Rewards

- Item Rewards** - Customers redeem a specific number of points for free products from your pricebook
- Pay with Points** - Customers use points as currency toward their purchase with configurable minimum purchase requirements

### Earning Points

- Customers automatically earn 1 point per \$1 spent when they provide their BOSS Club account information
- Account information can be provided via phone number entry (cashier presses "BOSS Club" button), physical loyalty cards/key fobs, or barcode from the BOSS Local app
- Certain departments can be excluded from earning points (useful for lottery tickets, money orders, etc.)

# Mix and Match Promos

## 1. Overview

### 1.1 Buying Patterns

Shoppers follow predictable **buying patterns** - a sandwich “needs” a drink, chips “need” a soda, and coffee “demands” a muffin to go with it.

**Mix & Match promotions** let you encourage customers along these predictable buying patterns by prompting them with targeted and relevant price-discounts:

Example Offer	Who it Motivates
<b>Buy any 2 drinks, get a snack free</b>	Impulse-driven convenience shoppers - commuters, teens, anyone grabbing a quick treat.
<b>Buy a sandwich + drink, save 50% on the drink</b>	Lunchtime office workers and students who want a complete meal at a friendlier price.
<b>Buy a bag of chips and a jar of salsa together for \$5</b>	Budget-minded families and morning commuters who appreciate an easy, value-priced bundle.

### 1.2 Where “Mix and Match” Promos Work

**In this release, BXGY and Bundle promotions apply only on the in-store POS register.**

**All other channels** - Self-Service Kiosk, BOSS Local, Storefront web, and the Panther POS app - currently ignore **Mix & Match promos**.

The same limitation applies to orders that are downloaded from Order Management to the register. When a cashier pulls an online or kiosk order to the POS, the register filters out any BXGY or Bundle identifiers in the basket and preserves the original totals exactly as they were calculated online.

## 2. Mix and Match Promo Types Added this Release

This release includes the following types of **Mix & Match promotions**.

## 2.1 BXGY - Buy X, Get Y



### What it is

A BXGY rule connects two product groups:

1. **X group** – the items the customer must buy.
2. **Y group** – the items that receive the new price or discount.

You set the quantity of X items required and choose the promotion style:

- **New Price:** The Y item's price drops to the defined new price once the X-item threshold is met. For example, "Buy any two bottled drinks, get a granola bar for \$0.50."
- **Cents-Off:** A fixed dollar (or cent) amount comes off the Y item's regular price. For example, "Buy a sandwich, get 50¢ off your coffee."
- **Percent-Off:** The Y item's price is reduced by a percentage, such as "25% off". For example, "Buy a ready-made salad, get 25% off a bottle of water."

### How it works for the shopper

1. The register counts X-group items as they are scanned.
2. Once the required number of X items is in the basket, the chosen discount is applied to the Y item(s).
3. The receipt shows the discount on the basket with the promotion's name.

**Note:** If the quantity of Y is more than one, the promo is applied to the entire quantity. For example, "Buy 1 pizza, get 2 drinks for \$1.00 off" means the total discount is \$1.00, not \$1.00 off each drink.

---

## 2.2 Fixed-price Bundle

### What it is

A Bundle promo links a quantity of **X items (or group)** to a quantity of **Y items (or group)** and sells the combined bundle for a single bargain price. When the qualifying quantity of both items are in the basket, the POS applies a discount to the basket.

### Promotion styles you can choose

- **New Price** - set a new total price for the bundle.  
*Example:* "Sandwich + small drink for **\$5.00**." (Regular total would have been \$5.75.)
- **Cents-Off** - knock a fixed amount off the combined regular price.  
*Example:* "Save **50¢** when you buy a sandwich and a small drink together."
- **Percent-Off** - reduce the combined regular price by a percentage. All items in the bundle will be reduced by the percentage selected.  
*Example:* "Get **25% off** when you buy a ready-made salad with a bottle of water."



### How it works at the register

1. The cashier scans the qualifying number of the X item - nothing changes yet.
2. The qualifying number of the Y item is scanned. The register detects the pair and applies the chosen promotion style.
3. The discount is applied to the basket with the promotion's name.
4. If either item is voided or the qualifying number of each type of item is no longer met, the combo is canceled and each product returns to its normal shelf price.

### How it works for the shopper

1. The register waits until all bundle items are present in the basket.
2. When the last item is added, a discount is applied so the total price reflects the bundle price and not the items at their original price.
3. If any item is removed, the requirements of the bundle are no longer met and the discount is removed.

### Note

If the customer voids an item or changes quantity below the rule threshold, the promotion is automatically removed and the basket recalculates.

## 2.3 BOGO - Buy One, Get One Free

**Just Juice Orange 1.5L**  
Save \$4.50 when you buy 2



**2 for \$4.50**  
**Save \$4.50**

### What it is

A BOGO promotion is a specific form of a regular promotion. The shopper buys one qualifying item and receives a second item for free.

The way this currently works is as follows:

- If the basket holds 2 items associated with the promo, the consumer will receive 50% off both items.

### What the POS does

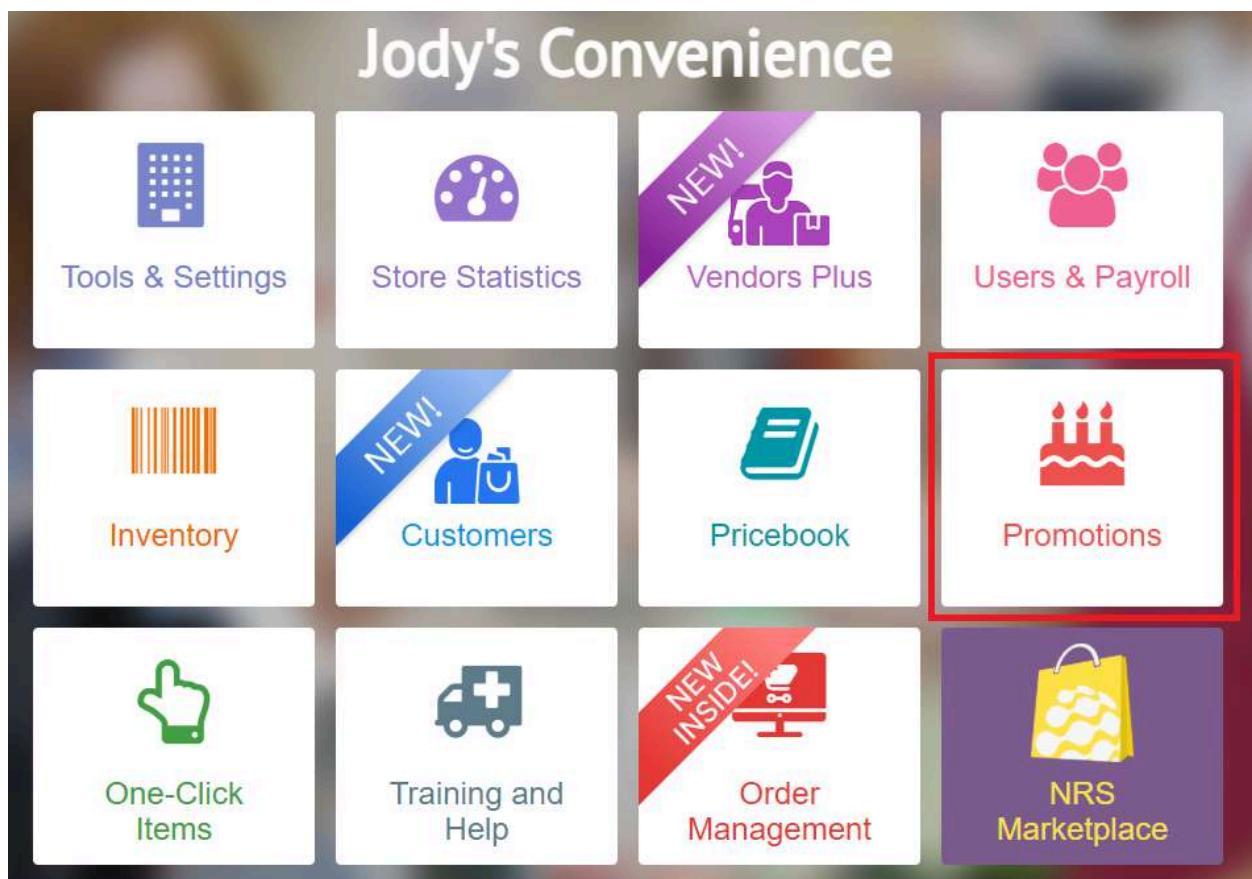
1. The cashier scans the first item. No discount appears yet.
2. The cashier scans the second item. The POS recognizes the pair and applies a discount called “Buy 1, Get 1 Free” of 50% off both items.

The receipt shows “Buy 1, Get 1 Free” and the discount given.

### 3. Creating & Managing Mix & Match Promos

Follow these steps in the Merchant Portal to set up a promotion.

#### 1. Navigate to **Promotions**



Go to **Promotions** and choose the desired **Mix & Match** promotion type.

- **Buy X, Get Y (BXGY)** - e.g., "Buy 2 drinks, get 1 snack free."
- **Bundle** - e.g., "Sandwich + small drink for \$5.00."
- **Buy 1, Get 1 Free (BOGO)** - e.g., "Two bottles of juice for the price of one."

The image is a screenshot of the 'Promotions' section within the Merchant Portal. At the top, there's a header with the store name 'Jody's Convenience' and a 'Back to Home' button. Below the header, there are three tabs: 'Store Promotions' (which is selected and highlighted in grey), 'Clubs', and 'Points'. The main area is titled 'Add New Promotion' and contains five buttons for different promotion types: 'Regular Promotion' (green), 'By Weight Promotion' (blue), 'Buy X, Get Y (BXGY)' (purple, highlighted with a red box), 'Combo Saver (Bundle)' (orange), and 'Buy 1, Get 1 (BOGO)' (cyan). Below these buttons is a search bar with a clear button and an 'Active' dropdown menu.

## 2. Define the promotion

The information required on the first screen for setting up **Mix & Match** promos varies according to the promotion type.

### Defining the reward for a “Buy X, Get Y (BXGY)” promotion

i. Enter the basic promotion information, for example:

Buy X, Get Y Promotion

Promotion Name: Buy 2 drinks, get 1 snack free

BOSS Club number required: No

Valid From: 10-July-2025

Valid To: 16-January-2026

Group Name (X): Drinks

Group Name (Y): Snack

ii. Choose the promo type:

- **New Price:** The second item (the Y item) gets a new price.
- **Cents Off:** The customer receives a discount on the second item.
- **Percent Off:** The customer is given a percentage discount on the second item.

**Note:** If the percentage discount is set to 100, then the customer receives the second item free of charge.

Type: percent off (For Y Items)

# of Items to Buy from

percent off (For Y Items)

new price (For Y Items)

cents off (For Y Items)

percent off (For Y Items)

iii. Once you have selected the customer reward type, fill in the details for how the reward applies in practice, and the limit of the number of rewards that can be claimed in one transaction.

Type: percent off (For Y Items)

# of Items to Buy from Drinks: 2 for Full Price

# of Items to Buy from Snack: 1 for 100 % Off

Offer Limit: 1

iv. Fill in the tax details and other information for the promotion and then click “**Next - Add Items**”.

Pre/Post Tax

Pre-Tax Coupon

Promo Code

Taxes Included

No

Fees Included

No

## Defining the “Bundle” promotion

- i. Enter the basic promotion information, for example:

BOSS Club number required

- ii. Choose the customer reward:

- **New Price:** The bundle gets a new price.
- **Cents Off:** The customer receives a discount on the bundle.
- **Percent Off:** The customer is given a percentage discount on the bundle.

**Note:** If the percentage discount is set to 100, then the customer will receive the bundle free of charge.

- iii. Once you have selected the customer reward type, fill in the details for how the reward applies in practice, and the limit of the number of rewards that can be claimed in one transaction, if desired.

iv. Fill in the tax details and other information for the promotion and then click “**Next - Add Items**”.

Pre/Post Tax  Pre-Tax Coupon  Promo Code   
Taxes Included  No Fees Included  No  
  
**Next - Add Items**

### Defining the reward for a “Buy 1, Get 1 Free (BOGO)” promotion

i. Enter the basic promotion information and offer limit, for example:

Buy 1 Get 1 Free Promotion

Promotion Name  Two bottles of juice for the price of one BOSS Club number required  No  
Valid From  10-July-2025  Valid To  25-July-2025   
Offer Limit  1

**Buy 1, Get 1 Free**

Two bottles of juice for the price of one

From: 07/10/2025 To: 07/25/2025

**Next - Add Items**

ii. Click “**Next - Add Items**”.

### 3. Add items to the promotion

Search for UPCs or PLUs, scan barcodes, or add full categories to the **X** and **Y** lists.

- To add items to the promotion, drag the item from the left-hand column to the right-hand column.
- To remove items from the promotion, drag the item back from the right-hand column to the left-hand column.

Add and remove items by dragging them between columns

Search  x

Item	Price
02002 White Pizza Large	\$20.01
1 Bakery Extras	\$7.07
02001 Cheap Item Tiny	\$0.07
04514 Alfalfa Sprouts (4514) 16	\$3.01
020000... Green Giant Baby Brussels Sprouts & B...	\$1.01
028400... Sun Chips Harvest Cheddar 1.50 OZ	\$0.78
028400... Lays Kettle Salt & Vinegar 7 oz	\$3.32
041331 Goya Malta	\$1.51
041699... C&C Cola Soda 24 Oz	\$0.77

Total 0 items included in this Promotion

Included in this Promotion

Item	Price
02002 White Pizza Large	\$20.01

■ Mixed Weight or Non-Weight items

#### Note

For "Buy X, Get Y (BXGY)" and "Bundle" promotions, you will see 2 separate screens for adding items. The first screen is for adding items in the X group, and the second screen is for adding items in the Y group.

However, for the "Buy 1, Get 1 Free (BOGO)" promotion, you will only see one screen for adding items, since that promotion happens when a customer buys multiples of a single item.

### 4. Save the promotion

Once you have added all the relevant items to the promo, click **Finish**

Add and remove items by dragging them between columns

juice  x

Item	Price
031200... Ocean Spray Cranberry Juice 15.2 oz	\$2.02
070847... Monster Energy Juice Pipeline Punch 1...	\$2.27

Total 7 items included in this Promotion

Included in this Promotion

Item	Price
613008... Arizona Grapeade Fruit Juice Cocktail 2...	\$1.01
016229... Foco Coconut Juice 17.6 FL OZ	\$1.77
082592... Naked Juice Berry Blast 10.00 OZ	\$2.27
082592... Naked Juice Mighty Mango 10.00 OZ	\$2.27
082592... Naked Juice Strawberry Banana 10.00 OZ	\$2.27
048500... Tropicana Orange Juice 15.20 FL OZ	\$2.02
041800... Welch's Orange Pineapple Juice 10.00 ...	\$1.02

■ Mixed Weight or Non-Weight items

Back - Add Details Finish

## 4. User Experience

A Mix & Match promo lives in the pricebook. The moment the contents of the basket satisfy that promo requirements, the register applies the discount, for example:

### Coffee + Pastry example

- The shopper scans a coffee. Nothing changes yet - only one qualifying item is in the basket.
- They then add a qualifying pastry. The basket now satisfies the **“Buy coffee and pastry, save 20¢ on the pastry”** promo requirements.
- **At the POS Register:** The POS immediately applies a 20¢ discount to the basket and shows the discount on the receipt and cashier screen.
- **Receipts & Order History:** Items covered by the promo are grouped under the promotion name, followed by the total savings - crystal-clear for customers and easy for audits.

### 4.1 Promo Visibility and User Experience

- When eligible items are scanned or added, the register shows active promos, with real-time calculation of discounts.
- Mix & Match promo discounts are displayed on customer-facing screens and receipts.