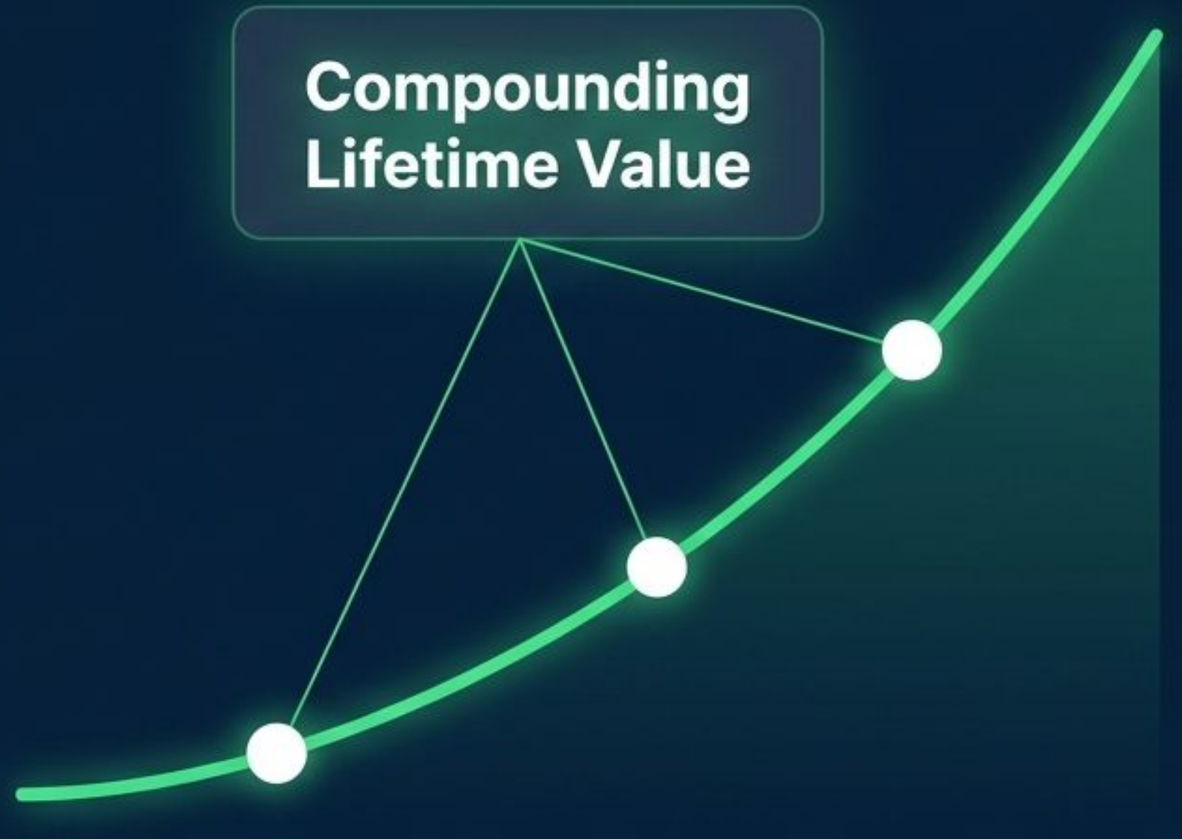

What the NRS Tobacco Scan Data Program Can Do Do for Your Store.
Gemini Notebook

The Foundation of Your Business.

Independent convenience store owners know the truth—tobacco customers are uniquely consistent and highly loyalty-sensitive.



Gemini Notebook

The Cost of Uncompetitive Pricing.

Competitive discounts are the deciding factor. Without them, your most reliable customers will take their daily business elsewhere.





Gemini Notebook

Level the Playing Field.

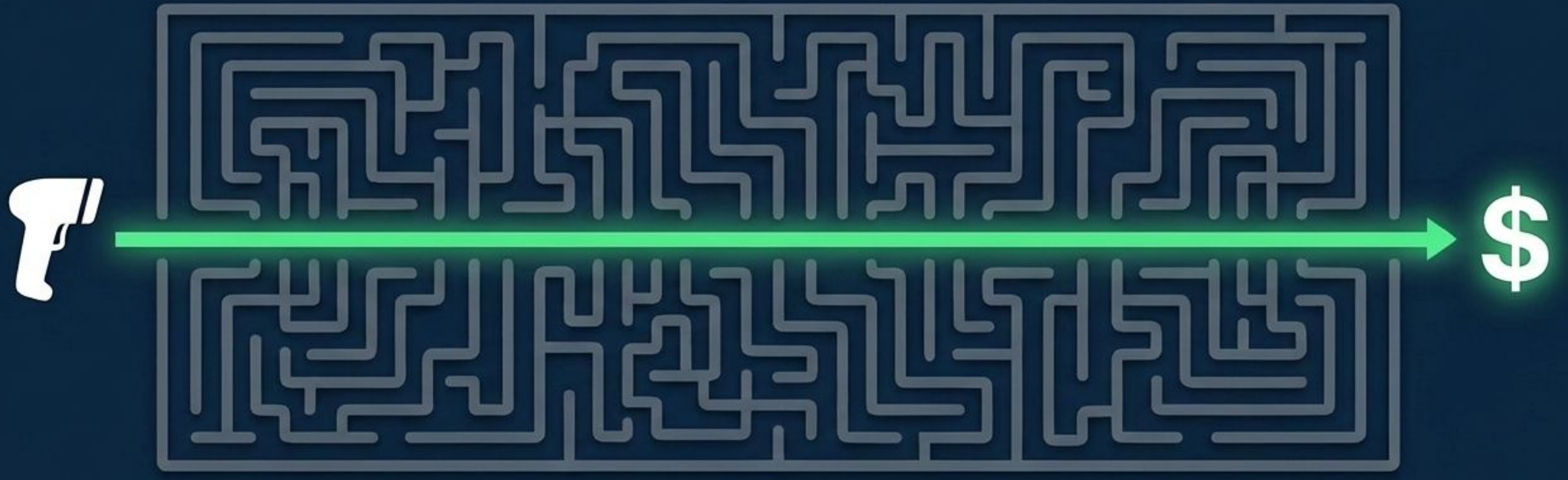


The NRS Tobacco Scan Data Program grants independent retailers access to top-tier discounts and incentives—the exact same promotions the large chains receive.

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Maximum Profit. Zero Complexity.

Access top-tier manufacturer promotions without adding any operational complexity to your day-to-day management.



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A Complete System for Tobacco Profitability



Transaction Incentives



Automated Promotions



Backend Compliance



Weekly Reporting

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Maximize Revenue.



Ongoing Transaction Incentives.

Unlock financial rewards and personalized offers as you progress through program tiers.



Automated Promotion Management.

Automatically accept and configure monthly promotions for eligible tobacco brands.

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Protect Your Margins.



Backend Compliance Support.

Manage backend compliance to reduce the risk of missed rebate dollars or penalties.



Weekly Reporting.

Receive weekly copies of all scan data to accurately track your performance.

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One System. Total Control.

NRS consolidates hardware and software into a single POS system. Eliminate the need to coordinate with multiple vendors or manually push register updates.

The Old Way



The NRS Way



Gemini Notebook

3 Steps to Hands-Free Profits.



Step 1:
Contact Tobacco Manufacturers directly to confirm store eligibility.

Step 2:
Contact the NRS Tobacco Program Hotline once approved to set up scan submissions.

Step 3:
Enjoy Hands-Free Promotion Management.

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Don’t leave tobacco profits sitting on the table.

Reach out to your NRS sales agent or call today.

1-800-501-7184

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